



# CONSUMER LOYALTY REWARDS PROGRAM

# word of mouth is the best form of **ADVERTISING!**

**Dear valued customer,**

Thank you for taking the time to preview our fantastic product.

Due to the unique nature of our product, it **MUST** be seen to be believed. Therefore it is imperative that we show it to people like you in the comfort of your home.

Now that we have completed the show, our representative has lost the most important thing...

A place to go...



## **We Need Your Help... And Your Efforts Will Be Rewarded**

By participating in our Consumer Loyalty Rewards Program, you and your family can earn valuable points redeemable for the merchandise in this catalogue\*.

Here's how it works!

For every qualified person that you refer to us that views an in-home presentation of our product, you will earn 250 points!

## **Merchandise can be Earned for as Little as 500 Points!**

Please take a few moments and browse through our catalogue. Choose the item that you want to earn... We'll help you do the rest.

*No purchase necessary. Earn 250 points for each referral product presentation run*

## It's as Easy as 1, 2, 3

1. Make a list of as many friends, family members, co-workers and acquaintances you can think of, who would benefit from looking at our product.
2. Call your friends and ask them if they would do a favour by watching a live no obligation presentation of our product.
3. Call your consultant or our Gift Department with the names of the people who are willing to help you out. Contact information is on the back cover.

## Just Say This...

1. Can you do me a small favour...?
2. Take a look at a product that will protect you health, the environment and the health of your loved ones...
3. You don't have to purchase anything...
4. This will help me earn points towards the \_\_\_\_\_ I'm trying to earn.
5. You will get a \$250 hotel savings card just for looking.
6. It doesn't take long to show it and most people find it very interesting.
7. This would really help me out.

*Could you help me out and just take a look at the product?*

## Hints For Success

- Please don't demonstrate the product for us
- Please don't sell the product for us
- Please make sure they know they'll get a preview gift for watching. No purchase necessary.
- Please let your friends know what gift you are trying to earn.
- Please ask that both parties (if married) enjoy the presentation.

Be enthusiastic; have fun and good luck earning your points.

Thank You!

*No purchase necessary: Earn 250 points for each referral product presentation run*

**LEVEL 1** 500 Point Items  
(2 Referral Presentations)

- A** Sony® Blu-ray Disc Player
- B** Cuisinart Waffle Maker
- C** Bauer Hockey Stick
- D** \$50 Tim Hortons Gift Card
- E** Home Presence 3-in-1 Fondue Set
- F** Black & Decker 18V Drill

it's as easy as  
1 2 3!



**A**



**B**

**Bauer.**

**C**



**D**



**E**



**F**

*No purchase necessary. Earn 250 points for each referral product presentation run*

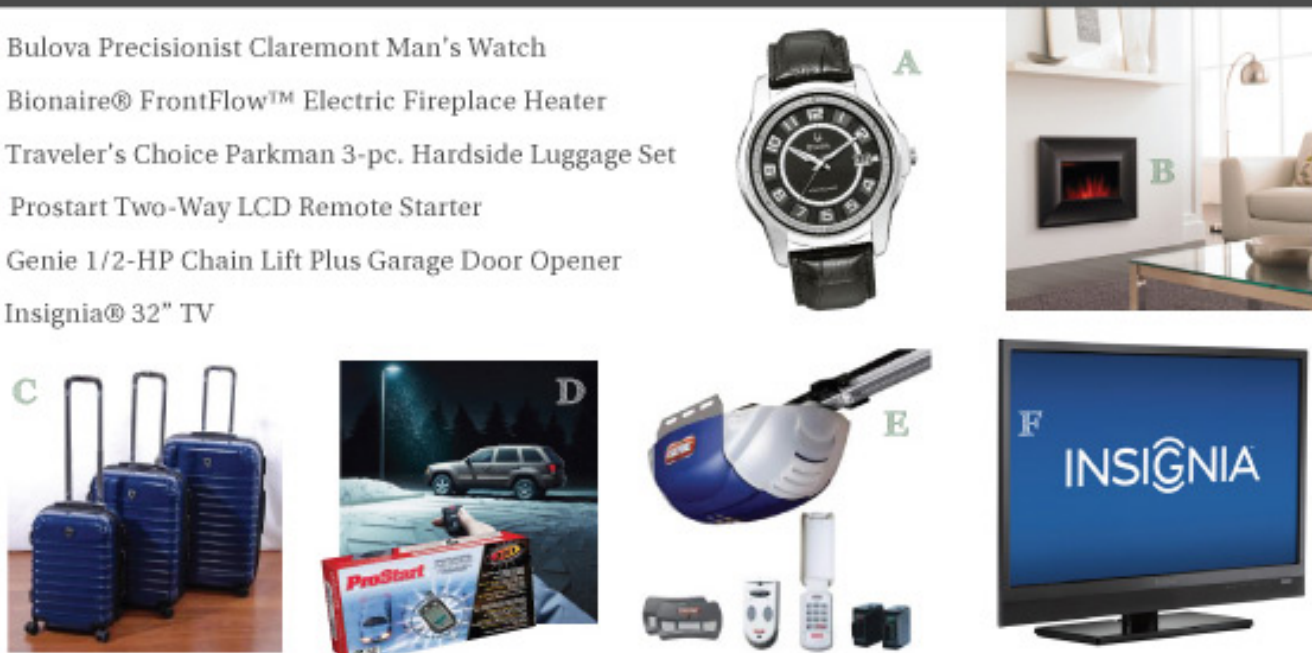
## LEVEL 2 1000 Point Items (4 Referral Presentations)

- A** Sony® Bluetooth Enabled Speaker Dock for iPhone/iPod
- B** Keurig® Elite Single Cup Brewing System
- C** Mastercraft® Socket Tool Set
- D** Nintendo Wii Mini With Mario Kart
- E** 10.1" Digital Picture Frame
- F** Sony DVD Player Home Theatre System



## LEVEL 3 1500 Point Items (6 Referral Presentations)

- A** Bulova Precisionist Claremont Man's Watch
- B** Bonaire® FrontFlow™ Electric Fireplace Heater
- C** Traveler's Choice Parkman 3-pc. Hardside Luggage Set
- D** Prostart Two-Way LCD Remote Starter
- E** Genie 1/2-HP Chain Lift Plus Garage Door Opener
- F** Insignia® 32" TV



*No purchase necessary: Earn 250 points for each referral product presentation run*



**2000 Point Items**  
(8 Referral Presentations)

**LEVEL 4**

**A** Michael Kors Rose Golden Stainless Steel Bradshaw Chronograph Watch

**B** Michael Kors Oversize Two-Tone Stainless Steel Mercer Chronograph Watch

**C** Toshiba® 39" 1080p LED HDTV

**D** Craftsman/MD Craftsman 21" Push Mower

**E** Black & Decker Series Gas Grill with Side Burner

**F** iPad Mini

**G** Q-See® 8-Channel Real-Time D1 1TB DVR, with 4 High-Resolution Camera Kits



**D**

**E**

**F**

**G**



**2500 Point Items**  
(10 Referral Presentations)

**LEVEL 5**

**A** Bose® Cinemate Series II Digital Home Theatre Speaker System

**B** XBox One

**C** Bowflex PR1000 Home Gym

**D** LG 50" 720p Plasma HDTV

**E** PS4 with 1 Game



**C**

**D**

**E**

*No purchase necessary: Earn 250 points for each referral product presentation run*

**3000 Point Items**  
(12 Referral Presentations)

**LEVEL 6**

**A** General Electric GE 4.5 Cu. Ft. Top Load Energy Star Washer and 7.0 Cu. Dryer - White

**B** General Electric GE Tall Tub Built-In Dishwasher - Stainless Steel

**C** iPad Air

**D** 22 pc. Waterless Cookware Set

**E** HP TouchSmart 15.6 Laptop

**F** Tempo 622T Treadmill



**A**



**B**



**C**



**D**



**E**



**F**

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# Loyalty Rewards Program Guidelines

- Points are awarded for every qualified consumer you refer that views a complete product presentation. NO PURCHASE NECESSARY.
- Qualified consumers must be gainfully employed (full-time) or comfortably retired. They must be between the ages of 21-79. If married, both parties must be present for the complete presentation. NO PURCHASE NECESSARY.
- Owners and non-owners can earn points on this program.
- Rewards are subject to availability. The issuing distributor has the right to substitute for similar product(s) of equal or greater value.
- Issuing distributor assumes no responsibility for any harm incurred from the use of any product awarded through this program.
- Points have no cash value.
- Those earning multiple points can redeem them for multiple rewards. (5000 points could be redeemed for a 5000 point reward or a 4000-points reward + a 1000-points reward or five 1000 points rewards and so on.) The total points redeemed cannot exceed the total points earned.
- If you have a referral please contact the issuing distributor below by phone, fax, or email.
- Some assembly may be required for certain rewards.
- Please allow 4-6 weeks for delivery.

If you have a referral or if you wish to claim a reward, please call the issuing distributor / Marketing Manager below:

## ISSUING DISTRIBUTOR

Company Name: \_\_\_\_\_ Marketing Manager: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Dealer Name: \_\_\_\_\_ Dealer Phone Number: \_\_\_\_\_

### **\*48 HOUR SPECIAL\***

\*\* Contact 4 referrals and call them into the marketing manager within 48 hours and earn 250 bonus points towards the gift of your choice.